





YOU'RE COMPLETELY CONNECTED

The DM4000e Series delivers total connectivity, for the skilled professional who refuses to compromise.

HIGH TIER PROFESSIONAL RADIOS

SUPERB AUDIO QUALITY

- Loud and clear
- Digital noise cancellation
- Intelligent Audio, Feedback Suppression

FULL DATA SERVICES

- For GNSS, text and applications
- UI designed to support Work Order Ticketing

COMPLETE CONNECTIVITY:

- Bluetooth® 4.0
- GNSS (GPS/GLONASS) outdoor positioning
- Wi-Fi: 802.11b/g/n

SAFETY-ORIENTED

- Range of accessories to enable safe driving or effective dispatch
- Text to speech for instant message read-out

DIFFERENTIATING FEATURES

AUDIO

- · Louder, clearer
- · Better noise cancellation

CONNECTIVITY

- Bluetooth 4.0. GNSS Wi-Fi
- Analogue and digital
- · Voice and data

DURABILITY. DEPENDABILITY

- · Rigorously tested for long life
- Dependable back-up services

INSTALLATION OPTIONS

- · Available with remote-mount control head and handheld control head
- Fully customisable for vehicle and desktop installations

VERTICAL MARKET ROLES

MANUFACTURING

- · Fork Lift Truck Driver
- Supervisor, Manager, Dispatcher

EDUCATION

- Emergency Response Team
- Dispatcher
- · Bus Driver

UTILITIES

- Field Worker
- Dispatcher

HOSPITALITY

- Dispatcher
- Head of Security

GOVERNMENT SERVICES

- Maintenance Crew
- Dispatcher



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SALES BATTLE CARD

MOTOTRBO™ DM4000e SERIES DIGITAL TWO-WAY RADIOS

WHY TWO-WAY RADIO?

COST

Low, predictable running costs

CONTROL

Your system, your choice

CAPACITY

Right-sized for your business

COVERAGE

Tailored coverage to suit your needs

WHY DIGITAL?

BETTER BASICS

- Improved efficiency for lower costs
- Better management for more control
- Newer technology for **double the capacity**
- Enhanced quality for wider coverage
- Better battery life
- · Clearer audio quality

BETTER CAPABILITIES

- · Text messaging
- Customisable applications
- Over-the-air programming
- · Location tracking

WHY MOTOTRBO?

- Full **PORTFOLIO** of products
- High **PERFORMANCE** products
- Better **DESIGN** for efficient operations
- Wide **ECOSYSTEM** of applications
- Designed RUGGED for long life
- Range of **SYSTEMS** to match your scale
- Outstanding **SERVICES** capability
- Efficient MANAGEMENT solutions
- Innovative ACCESSORIES

WHY NOW?

- Analogue two-way radio systems are no longer sufficient
- You need integrated voice and data to remain competitive
- MOTOTRBO improves the safety of your workforce







	MOTOTRBO	HYTERA	KENWOOD
	DM4000e	MD7 Series	NX-700/800/900/901
Size	53 x 175 x 206 mm (2.1 x 6.9 x 8.1 in)	60 x 174 x 200 mm (2.4 x 6.9 x 7.9 in)	45 x 160 x 157 mm (1.8 x 6.3 x 6.2 in)
Weight	1.8 kg (3.9 lbs)	1.7 kg (3.7 lbs)	1.4 kg (3.0 lbs)
Audio Output	3 W (int spkr) 7.5 W (ext 8 ohm spkr)	3 W (int spkr) 7.5 W (ext 8 ohm spkr)	4 W (4 ohm spkr)
IP Rating	IP54	IP54	IP54
Models	Alphanumeric, Numeric	Alphanumeric	Alphanumeric
Channels	1000 (Alphanumeric) 32 (Numeric)	1024	512
Screen	2.6" Colour (Alphanumeric) 2-digit LED (Numeric)	2.0" Colour	Monochrome
Max text message length	280 characters	256 characters	TBC
Systems	IP Site Connect, Capacity Plus, Capacity Max, Connect Plus, DMR Tier III	XPT, PDT, DMR Tier III	NEXEDGE
Аррѕ	Yes	Yes	Yes
Wi-Fi	802.11b/g/n	No	No
Bluetooth	4.0	No	No
GNSS	Yes	GPS	GPS
Radio Management	Over-the-air updates, including firmware	Over-the-air updates	TBC

QUALIFYING QUESTIONS

- Does your workforce complain about missed calls or poor audio quality?
- Are you feeling limited by your analogue two-way radio system?
- How much do you think your operation suffers because of poor communication?
- Do you need to show more commitment to the safety of your employees?
- Have you considered integrating your two-way radios into your operational data network?

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